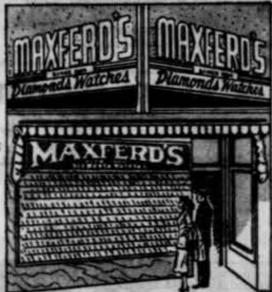


MAXFERD'S LENDS LUCKY MONEY

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SINCE 1884 *on DIAMONDS* SINCE 1884
WATCHES & JEWELRY
LOWEST INTEREST RATES

TAKE SIX MONTHS TO PAY
Since 1884



LOANS TO ANY AMOUNT
Since 1884

HIGHEST PRICES PAID

Serving Bay Area For Over 79 Yrs.

MAXFERD JEWELRY CO.
958 Market St. TU 5-1634
REAR ENTRANCE 21 TURK ST.

THE KIND OF LOAN SERVICE THAT MAKES FRIENDS

So Quick... So Convenient
...And So Easy On Your Pocketbook!
We move fast when you tell us you need money in a hurry. What's more, everything is arranged to give you every possible advantage.



LOANS \$25 TO \$1500
G.A.C. FINANCE CORPORATION

SAN FRANCISCO
1255 Post Street... Suite 100, Van Ness-Post Center... TU 5-6022
4565 Mission Street... DElaware 4-7818
SAN BRUNO—612 San Mateo Ave... 583-1450
REDWOOD CITY—2678 Broadway... 369-2585
PALO ALTO—2411 El Comino Real... 375-0034
MOUNTAIN VIEW—740 Villa Street... 967-5711
CONCORD—1819 Willow Pass Rd... 682-2531
FAIRFIELD—1320 Texas Street... HArrison 5-2921
ROSEVILLE—113 Vernon... SUnset 3-8146
LIVERMORE—174 South "K" Street... 447-1444
TRACY—1138 Adam Street... TErminal 5-2383

JEWELRY LOANS

LOWEST INTEREST RATES IN BAY AREA



SAN FRANCISCO
REMEDIAL LOAN ASSOCIATION
A Lending Agency for 45 Years

LOANS ON DIAMONDS
JEWELRY
WATCHES
SILVERWARE
PORTABLE TYPEWRITERS
SHOTGUNS
RIFLES
CAMERAS
BINOCULARS
& OTHER VALUABLES

PRIVATE CONFIDENTIAL
LOANS TO ANY AMOUNT

No Principal Or Interest Payment Due For 6 Months... At Which Time The Loan May Be Renewed

SAN FRANCISCO PROVIDENT LOAN ASSOCIATION
CHECK WITH US FIRST FOR LOWEST INTEREST RATES
932 MISSION ST.
NEAR 5th

YU 2-4400

CLOSED SATURDAY
HOURS 9 A.M. - 5 P.M.—MON. thru FRI.

Loans—(Cont'd)

CENTRAL ACCEPTANCE CORPORATION
same as Central Credit Co.
Cash Makes the Difference
\$50 TO \$1500
SALARY - AUTO - FURNITURE
30 MINUTE SERVICE
Locally Owned & Managed
ONE PHONE CALL - ONE VISIT
ONE PLACE TO PAY

Powell At 870 Market... EX 2-8484
Central Credit Co 870 Market... EX 2-8484
Century Finance Co 4598 Misn... DE 3-3301
Cohr's Abe Loan Office
1454 Fillmore, Filmor 6-1577

COLDWELL BANKER & CO
REAL ESTATE LOANS
RESIDENTIAL - APTS.
INDUSTRIAL - COMMERCIAL - F.H.A.
57 Sutter... SU 1-5420

COLEMAN ATTELL'S
MONEY TO LOAN ON
DIAMONDS - CLOTHING - CAMERAS
GUNS - MUSICAL INSTRUMENTS - ETC.
1515 Fillmore... WEst 1-2494

COLUMBUS SAVINGS & LOAN ASSN
Columbus Stn & Green... YU 2-8850
Commercial Credit Plan Inc
1237 Van Ness Av. GRaytn 4-6563

COMMERCIAL CREDIT PLAN INC—
BRANCH OFFICE
COMMERCIAL CREDIT PLAN INC
1237 Van Ness Av. GRaytn 4-6563

Commonwealth Thrift Co 583 Market. EXbrk 7-6242
CROCKER-ANGLO BANK LOANS—
CROCKER-ANGLO NATIONAL BANK
Administrative Headquarters
1 Montgomery... YU 2-8000
Automotive Finance Administration
1412 Van Ness Av... YU 2-8000
Consumer Loan Administration
1412 Van Ness Av... YU 2-8000

Banking Offices
1 Montgomery St Office 1 Mtgy... YU 2-8000
1 Sansome St Office... YU 2-8000
Fillmore Office 1560 Fillmore... YU 2-8000
Marina Office 2000 Chestnut... YU 2-8000
Market-Fourth Office 813 Market... YU 2-8000
Market-Jones Office 1098 Market... YU 2-8000
Mission Office 3000-16th... YU 2-8000
Montgomery-Sacramento Office
580 Mtgy... YU 2-8000
Parkmerced Office 35 Cambon Dr... YU 2-8000
Potrero Office 2298-3d... YU 2-8000
Seaboard Office 101 Market... YU 2-8000
20th Av-Geary Office
5600 Geary Bl... YU 2-8000
Van Ness Av Office
1414 Van Ness Av... YU 2-8000
Skyline Plaza Office
80 Skyline Plaza Daly Cty... WY 2-4110
So San Francisco Office
301 Linden Av SFr... 761-2325

Del Camp Investments Inc
2122 Market... MA 1-1900
Dial Finance Company 821 Market... YU 2-4110
(Please See Advertisement Page 603)

DIAL FINANCE COMPANY LOANS
Loans arranged by Phone. Quick, convenient service on amounts from \$25 to \$2500. Loans on Salary, furniture, auto. One Stop service for cash. Convenient repayment plans.

PERSONAL LOANS
"WHERE TO DIAL"
Dial Finance Company 821 Market... YU 2-4110

Diamond Loan Co 91-3d... YU 6-2391
DYNAN FINANCE
760 Market... YU 6-0500
(Please See Advertisement Page 607)

(Continued Next Page)

Use your party-line telephone as you would have the "other party" use it. It is share-and-share-alike on a party line.

Loans—(Cont'd)

EAGLE LOAN OFFICE
WE LOAN THE MOST OR PAY HIGHEST PRICES FOR
Rifles - Shotguns - Revolvers
Typewriters - Radios - Musical Instruments - Fishing Tackle - Field & Binoculars - Glasses - Microscopes
Jewelry - Luggage - Clothing, etc.
123-3d... DOuglas 2-3767

Economy Finance Co 5084 Mission... DE 4-1442
Equitable Loan Assn 870 Market... EXbrk 2-8484
(Please See Advertisement Page 603)
EXCHANGE FINANCE CORP
3358-15th... UN 1-6142
(Please See Advertisement Page 607)
Family Finance Co 760 Market... SU 1-3588
(Please See Advertisement Page 601)

FEDERAL SERVICES DISCOUNT CORP
Auto refinancing and insurance for members of the Armed Forces
1914 Polk... PR 1-0985

FILLMORE LOAN OFFICE
MONEY LOANED ON EVERYTHING
Diamonds - Cameras - Typewriters
Clothing - Guns - Ask for Dept. A
1725 Fillmore... Filmor 6-4807

Fireside Thrift 33 Grant Av... YU 2-0376
(Please See Advertisement Page 606)
Fireside Thrift 480 McAllister... MA 6-0483

TO GLUE FURNITURE
In gluing a loose furniture joint, remember that glue doesn't provide strength in filling an open space, so first put a strip of thin cotton cloth over the piece that fits into the mortise. Then do the gluing, tie the joint firmly together and let it set for 24 hours.

How to borrow money for the first time:

First, stop worrying about borrowing! The time to borrow money is when you really need it—and then—you can rent the extra money you need just like you'd rent anything else—a car, an apartment, some tools.

Second—figure out exactly how much money you need—it's just as wrong to borrow too much as it is to borrow too little. Then—telephone Seaboard for answers to any special questions you may have and for a personal appointment.

You may borrow \$25 to \$2500 or more

Every month more than 150,000 money-troubled people exchange their problems for a loan from

SEABOARD FINANCE COMPANY

EX 2-3715... 760 Market St.
UN 1-5626... 1 Polk St.
583-8753... 311 Linden Ave., So. S. F.

For Other Offices See Seaboard Listings

FIRST CALIFORNIA LOANS

LOW MONTHLY PAYMENTS TO HOMEOWNERS ANY AMOUNT ANY PURPOSE
PHONE NOW FOR COMPLETE INFORMATION
YU 2-5247
760 Market... YU 2-5247

First Savings & Loan Association
1 Stockton... YU 2-4166
FOURTH STREET LOAN OFFICE
75-4th... YU 2-6097
(Please See Advertisement Page 607)

Friendly Loan Co 973 Market... SUtr 1-4800
Friendly Loan Co 973 Market... SUtr 1-4801
G & C FINANCE CORP
4565 Mission... DE 4-1818
1255 Post... TU 5-6022
(Please See Advertisement Page 604)

GALLACHER FRANK J REALTY CO
3271 Mission... VAlencia 4-5180
General Appliance Home Corp
369 Fell... MARket 1-7778
GOVERNMENT EMPLOYEES FINANCE CO
Ross Bldg... YU 1-0260

GREEN JACK INC
MONEY ADVANCED
On DIAMONDS - JEWELRY ANTIQUES
337 Geary... YU 2-4176
(Continued Next Page)

The YELLOW PAGES place your name and telephone number before the buyer at the very moment he wants what you have to sell.

REAL ESTATE LOANS ON HOMES

LOW MONTHLY PAYMENTS
PROMPT COURTEOUS SERVICE
Establ. OVER 39 YEARS

Integrity - Highest Ethical Standards
G. BERT & LESTER STOFF
4201 GEARY BLVD. Cor. 6th Ave. San Francisco
SK 2-0452

MONEY in one day

\$25 - \$100 up to \$2500

Loans on Sensible Plans. You can depend on Public Finance! Life Insurance is available on your loan.
Monthly Payments You Can Afford

PUBLIC FINANCE CORPORATIONS

SAN FRANCISCO 1005 Market Street... UN 3-1840
3512 Geary Blvd... SK 2-6233
BERKELEY 2079 University Ave... 845-2633
REDWOOD CITY 706 Winslow Street... 368-3971
SUNNYVALE 538 S. Murphy Street... 739-0571
OAKLAND 347 13th Street... 893-8433
1440 Broadway... 444-8285
MISSION DISTRICT 2854 Mission Street... VA 6-9277